

Corporate Philosophy

Blumer Spirit

We at Blumer are convinced...

- that an enterprise will only progress towards the future, survive and prosper if, in spite of all automation and rationalization, the human factor is in the foreground.

We at Blumer have every intention of...

- increasing creativity and innovation, and producing sophisticated technology for the year 2006+;
- working hard towards success and taking advantage of our loyal employees' potential and motivation, aiming at a situation in which humans produce for humans;
- abiding by high standards of ethics and honesty.

Mission 2004+

Blumer is only entitled to exist if the company with its products and services succeeds in making its customers

- more efficient;
- more competitive;
- more profitable and thereby more successful.

Values 2004+

The basic values of Blumer are upheld under all circumstances. The confidence of and in all stakeholders of the Blumer Group were and are the success factors which guarantee the group's stability also in future. This means in more concrete terms:

- To achieve an adequate cash-flow and return on equity on the basis of economically sound decisions, successful project implementations and cost-conscious actions
- To enable promising innovation by a capable R&D division and to achieve the breakthrough in the market
- To maintain and expand the confidence of the stakeholders by an exemplary ethical behavior of the management
- To develop, produce, sell and service products of above-average qualities by the sensible promotion and education of our workforce
- To take best advantage of each employee's creativity potential thanks to a favorable working atmosphere